

Digital Onboarding: InfoCert's innovative services are now available within Mia-Platform Marketplace

InfoCert has joined Mia-Platform Partner Program, and has added its Digital Onboarding services within Mia-Platform Marketplace. The Document Verification and Face Matching services are already available for all Mia-Platform's clients and partners.

Milan, September 7 2022 - In a time when customer expectations towards financial services are constantly rising, it is fundamental for banks and financial institutions to guarantee a smoothless and easy experience at every interaction with a client.

The first impression is what counts, and **Digital Onboarding** (that is, the digitized process enabling the company to identify and welcome a new user within their client base in a simple, safe and reliable way) is a key step of the relationship between a bank and its customers.

As a matter of fact, it is often for the user the first point of contact with the bank or financial institution.

For this reason, many companies of the banking and financial sectors rely on technological players such as **InfoCert**, which provide complete and intuitive solutions to manage the Digital Onboarding process.

“In such a competitive scenario, the collaboration with Mia-Platform and Mia-FinTech allows us to reduce the time-to-market of our cloud-based projects, without compromising scalability and security. We plan to increase the number of services available within Mia-Platform Marketplace to create new synergies with partners and clients in the financial ecosystem” says Daniele **Citterio**, Chief Technology Officer at **InfoCert**.

Starting from July 2022, the innovative services by InfoCert are available for all Mia-Platform partners and customers within its **Marketplace**, the service catalog of ready-to-use industry-specific plugins that speed up application development of companies operating in different sectors.

“We are in the middle of a fast transformation of the financial ecosystem. The companies operating in this space must provide fast and scalable digital services in a rapid and easy way. Thanks to the partnership with InfoCert, Mia-Platform and Mia-FinTech enrich their offer of financial industry-specific ready-to-use accelerators with a state-of-the-art component that optimizes the Digital Onboarding process and the Digital identity Management” says Bruno **Natoli**, CEO at **Mia-FinTech**.

INFOCERT

InfoCert is the largest Qualified Trust Service Provider and European leader in digital trust solutions which enable the digital transformation of all critical and high valuable business processes. With a presence in 31 countries, InfoCert is the trusted partner of over 5,000 large enterprises in the Banking & Financial Services, Pharma, Telco & Utilities, HealthCare and Insurance sectors. InfoCert is also a leading provider of certified e-Delivery, Electronic Signature, Electronic Invoice, Digital Identity and Long-term Archiving for Public Administrations, Associations, professionals, and SMEs.

The company develops **sustainable and innovative solutions for digitalization** that are customised to meet the needs of the customers and that guarantee the highest standards of security and compliance, an intuitive user experience and full legal value. Thanks to this approach, InfoCert applications simplify the work of over 8 million users every day.

InfoCert has made **quality, reliability** and **sustainability** key brand values. The company invests heavily in R&D and certifies its solutions every year. 22 patents and certification to ISO 9001, 27001 and 20000 guarantee security and compliance. The entire InfoCert offering is fully compliant to eIDAS Regulation, ETSI standards, and the relevant national standards of the countries where the company operates. Thanks to a growing business, InfoCert is also consolidating its international standing through acquisitions. It currently holds a 51% share in **Camerfirma**, the leading Spanish certification authority, a 60% share in **CertEurope**, the French market leader, and a 16.7% share in **Authada**, the German Identity Provider. Finally, InfoCert also owns an 80% share in CNA technology partner, **Sixtema**.

→ Visit the website: www.infocert.it

MIA-FINTECH

Mia-FinTech is the fintech startup based on the experience acquired by Mia-Platform, the leading Italian tech company that has revolutionized the end-to-end creation of digital platforms, in the banking and financial industries.

Its **cloud native platform** enables financial institutions to develop and create new digital services in a fast and scalable way, and to evolve towards Open Finance thanks to API, microservices and Fast Data, in full compliance with applicable laws and regulations.

With the claim “**Evolve your Bank in a modern FinTech company**”, Mia-FinTech fills the gap between traditional banks and modern omnichannel digital banks.

→ Visit the website: www.mia-fintech.io

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